**Process for text blasts**

* Send the request a minimum of 10 business days in advance for approval
* For text blasts the message cannot contain more than 160 characters, including spaces
* The message cannot identify the receiver as a Food Stamp recipient
* Keep the language as general as possible
* FSD staff can assist with wording if needed
* Email the request to [SkillUp.Missouri@dss.mo.gov](mailto:SkillUp.Missouri@dss.mo.gov) include “Text Blast” in the Subject line and the date of your event if needed.

**Examples of Text Blasts**

* If you receive SNAP, TANF, MHN or HITE, we have jobs. Come to 2202 Frederick Ave on 10/30 from 10-noon OR 2311 N Belt Hwy from 4-6. Call 816-462-3521 for info.
* If you receive SNAP we have jobs! Learn more THIS FRIDAY at 10am at Better Family Life! Call 314-367-3440 ext. 500 for our address and info about SKILLUPALOOZA!
* If you are receiving Food Stamp benefits and are interested in a new or better job, visit your local Missouri Job Center: jobs.mo.gov/find-center.